

## **Dura Lube, Motor Up settle FTC charges**

Press Democrat

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Washington—Dura Lube and Motor Up, two makers of motor oil additives, have agreed to settle government charges that their product claims were misleading and unsubstantiated, the Federal Trade Commission said Wednesday.

The proposed settlement, which requires Dura Lube to pay \$2 million in consumer refunds and bars the two companies from making deceptive statements about their products, end an administrative trial process against both businesses. Motor Up was not required to pay anything.

The FTC had charged the companies with making advertising claims that they could not support about their products. For example, the companies claimed that their products could prolong engine life and reduce the risk of serious engine damage compared to using motor oil alone.